

# VENTURA ARCHITECTURE WEEKEND

NOVEMBER 4TH-6TH, 2005

PRESENTED BY

THE SAN BUENAVENTURA CONSERVANCY

## SPONSORSHIP OPPORTUNITIES

### VICTORIAN SPONSOR \$5,000

- 10 TICKETS & PROGRAMS TO ALL EVENTS
- FULL-PAGE PROGRAM AD\*
- NAME & LOGO ON ALL MEDIA RELEASES
- TITLE SPONSOR FOR PROGRAM & EVENT
- 4 SBC 2006 MEMBERSHIPS

### CRAFTSMAN SPONSOR \$2,500

- 8 TICKETS & PROGRAMS TO ALL EVENTS
- FULL-PAGE PROGRAM AD\*
- NAME & LOGO ON ALL MEDIA
- LISTED AS CONTRIBUTING PROGRAM SPONSOR
- 2 SBC 2006 MEMBERSHIPS

### SPANISH REVIVAL SPONSOR \$1,500

- 6 TICKETS & PROGRAMS TO ALL EVENTS
- FULL-PAGE PROGRAM AD\*
- LISTED AS CONTRIBUTING PROGRAM SPONSOR
- 1 SBC 2006 MEMBERSHIP

### ENGLISH TUDOR SPONSOR \$500

- 4 TICKETS & PROGRAMS TO ALL EVENTS
- 1/2 PAGE PROGRAM AD\*
- LISTED AS CONTRIBUTING PROGRAM SPONSOR

### BEAUX ARTS SPONSOR \$250

- 2 TICKETS & PROGRAMS TO ALL EVENTS
- 1/4 PAGE PROGRAM AD\*
- LISTED AS CONTRIBUTING PROGRAM SPONSOR

### NEOCLASSICAL SPONSOR \$125

- 2 TICKETS & PROGRAMS TO ALL EVENTS
- LISTED AS CONTRIBUTING PROGRAM SPONSOR

\* AD DEADLINE IS OCTOBER 1, 2005.

(see page 2 for specs/submission instructions)

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YES – I would like to sponsor VENTURA ARCHITECTURE WEEKEND at the level checked below:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> VICTORIAN \$5,000   | <input type="checkbox"/> CRAFTSMAN \$2,500 | <input type="checkbox"/> SPANISH REVIVAL \$1,500 |
| <input type="checkbox"/> ENGLISH TUDOR \$500 | <input type="checkbox"/> BEAUX ARTS \$250  | <input type="checkbox"/> NEOCLASSICAL \$125      |

I have enclosed a check for \$ \_\_\_\_\_ payable to THE SAN BUENAVENTURA CONSERVANCY.

Please mail the completed form and check to:

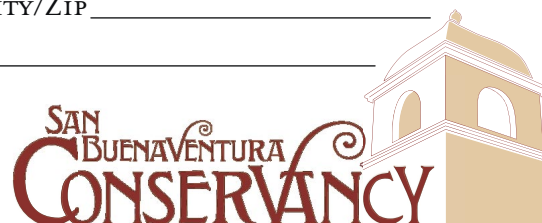
VENTURA ARCHITECTURE WEEKEND  
c/o THE SAN BUENAVENTURA CONSERVANCY  
P. O. Box 23263 • Ventura, CA 93002

NAME \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_



# VAW 2005 Program Advertising Rate's

Full page	\$ 400.00	Inside Front Cover*	\$ 450.00
Half page	\$ 300.00	Inside Back Cover –	
Quarter page	\$ 200.00	Halfpage	\$ 325.00
Business card	\$ 100.00	Fullpage	\$ 425.00
		Back Cover COLOR**	\$ (Already TAKEN)
		* Full Page only	

## VAW 2005 Advertising Artwork Spec's

The program is printed from black & white digital files (the \*\*color – outside back cover only). All submitted advertisement will be in digital format when sent to the printer. The program is produced on a Mac, and these guidelines should help to facilitate and alleviate any issues.

## AD DEADLINE OCTOBER 1, 2005

### • Program Ad Sizes:

- Full Page =	6" x 7.5"	vertical orientation (see third page for visual)
- Half Page =	6" x 3.75"	horizontal orientation
- Quarter Page =	3" x 3.75"	vertical orientation
- Business Card =	2" x 3.5"	vertical or horizontal orientation

### • Digital Imagery submitted need to adhere to the following specs for optimum efficiency:

- Image sized to 100% size within the finished ad,
- Grayscale image/\*\*CMYK – for back cover only,
- Final image(s) @ 300 dpi maximum/200 dpi minimum within the finished ad.

### • Finished Digital Ad needs to be in the following file format:

- A 'flattened' grayscale(\*\*CMYK) Photoshop file in final format – “.psd, .eps, .tif, or .pdf”), or
- A Illustrator .eps file or .ai file: ALL FONTS MUST BE IN 'OUTLINE FORM' AND ALL SUPPORTING/LINKED FILE(S) MUST BE submitted with file, or
- A live Indesign file - ALL FONTS AND ALL SUPPORTING/LINKED FILE(S) MUST BE submitted with file, or
- A PDF file distilled with Print Quality Specifications (*not web/screen*)
- No Microsoft software files /Adobe is the preferred software of choice

- Submit finished ad on 'cd' with a HARD COPY of finished ad. You may also submit via the internet (zipped or stuffed files ok), but *please* FAX(805/652-0076) over a finished hard copy of the ad when sending files via the net with a phone number to contact you if needed. All media will not be returned.

**SUBMIT TO:** VAW 2005 c/o Schafer Design  
1790 East Main Street, Ventura, CA 93001  
BY E Mail: [sherry@west.net](mailto:sherry@west.net)

**QUESTIONS?** Clarification – call Sherry at 805/652-1441  
or Fax 805/652-0076  
or e:[sherry@west.net](mailto:sherry@west.net)



Business Card  
Ad Size

Vertical  
Orientation

2" x 3.5"

Business Card Ad Size

Horizontal Orientation

3.5" x 2"

QuarterPage Ad Size  
Vertical Orientation

3" x 3.75"

Half Page Ad Size  
Horizontal Orientation

6" x 3.75"

Full Page Ad Size  
Vertical Orientation

6" x 7.5"